

# YDC Complimentary Data Economics Assessment



Enlightened CFOs have the opportunity to **Grow Market Capitalization** based on the **Hidden Value of Data**

**\$600 billion**

Hidden value of data at approx. 2% of S&P 500 market cap\*

\*Excluding FAANG, Tesla



## Introducing the YDC Data Economics Assessment

Valuation of one data product or one business case

Inputs using publicly-available information only to limit your initial exposure

Offer available to any company in any industry within the U.S. or internationally

Offer consists of three 30-min calls comprising scoping, initial draft and final presentation

**Irrespective of your Business Case or Industry,  
YDC has Relevant Use Cases in its KnowledgeBase**

**YDC is a Data Economics Platform to help companies quantify the financial value of their data.**

✉ Please send an email to [info@yourdataconnect.com](mailto:info@yourdataconnect.com)

🌐 For more information please visit [www.yourdataconnect.com](http://www.yourdataconnect.com)

