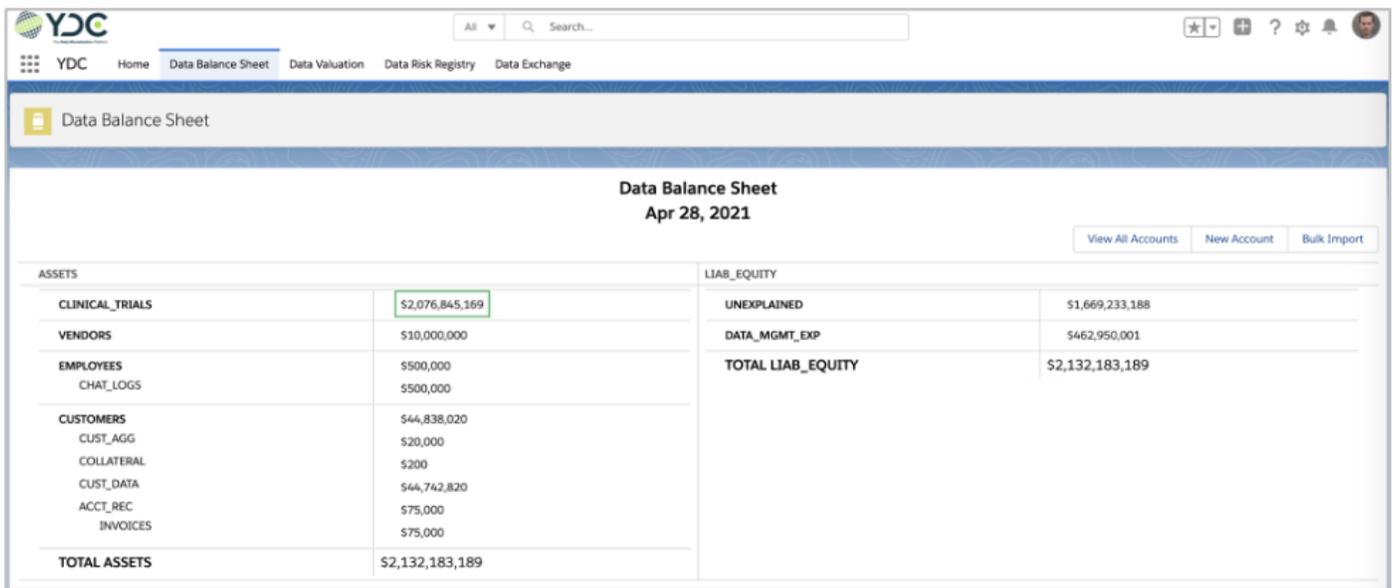


Life Sciences

YDC supports data monetization for the life sciences industry through a data balance sheet covering all data assets and data liabilities associated with:

- Clinical trials, real-world evidence, physician payments, and more
- Customer master data management/customer data integration (MDM/CDI)
- Product master data management/product information management (MDM/PIM)
- Risk management and regulatory compliance

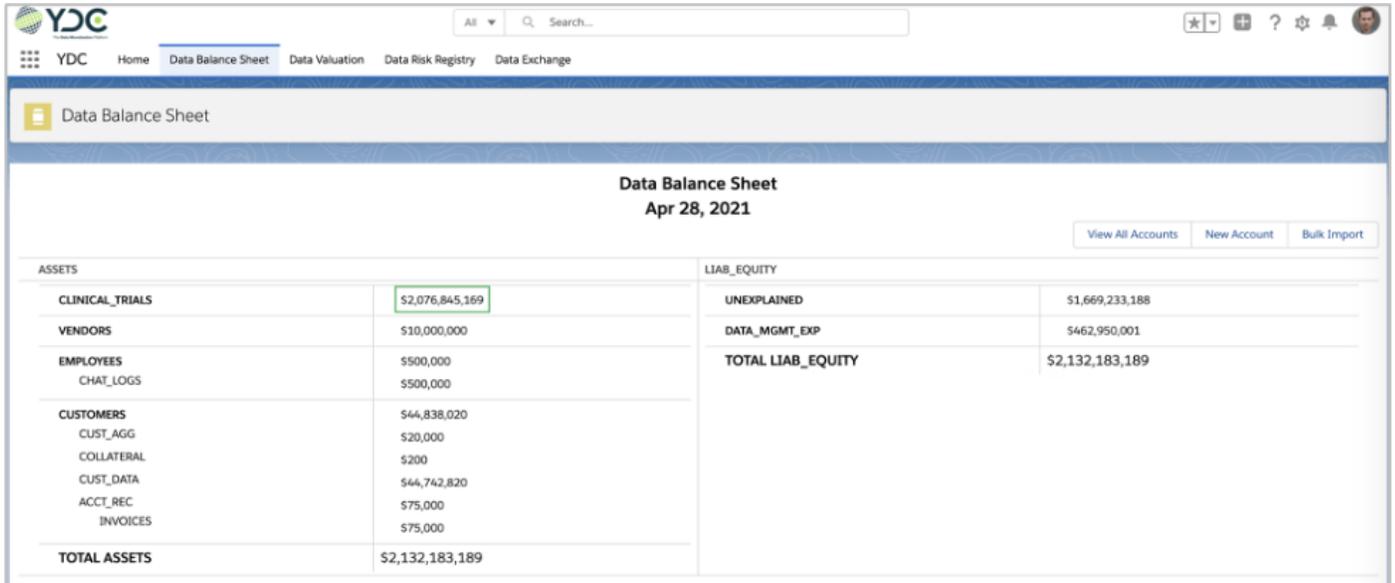
Figure 1 shows a sample life sciences data balance sheet, including a Clinical Trials data asset.



ASSETS		LIAB_EQUITY	
CLINICAL_TRIALS	\$2,076,845,169	UNEXPLAINED	\$1,669,233,188
VENDORS	\$10,000,000	DATA_MGMT_EXP	\$462,950,001
EMPLOYEES	\$500,000	TOTAL LIAB_EQUITY	\$2,132,183,189
CHAT_LOGS	\$500,000		
CUSTOMERS	\$44,838,020		
CUST_AGG	\$20,000		
COLLATERAL	\$200		
CUST_DATA	\$44,742,820		
ACCT_REC	\$75,000		
INVOICES	\$75,000		
TOTAL ASSETS	\$2,132,183,189		

Figure 1: Sample Life Sciences Data Balance Sheet

Figure 2 shows that the value of the Clinical Trials data asset (\$2,076,845,169) is derived from a Monte Carlo model. The model has seven random variables and measures three outcomes: the min, max, and median value of the clinical trial. YDC simulates the random variables a specified number of times (10,000 in this case) and then records the results. The median result (\$2,076,845,169) rolls up to the Clinical Trials asset on the data balance sheet.



ASSETS		LIAB_EQUITY	
CLINICAL_TRIALS	\$2,076,845,169	UNEXPLAINED	\$1,669,233,188
VENDORS	\$10,000,000	DATA_MGMT_EXP	\$462,950,001
EMPLOYEES	\$500,000	TOTAL LIAB_EQUITY	\$2,132,183,189
CHAT_LOGS	\$500,000		
CUSTOMERS	\$44,838,020		
CUST_AGG	\$20,000		
COLLATERAL	\$200		
CUST_DATA	\$44,742,820		
ACCT_REC	\$75,000		
INVOICES	\$75,000		
TOTAL ASSETS	\$2,132,183,189		

Figure 1: Sample Life Sciences Data Balance Sheet

Benefits

This solution provides several benefits:

- A predefined data balance sheet for the life sciences industry with suggested business cases for valuing life sciences data
- Prebuilt integrations to master data management solutions, business glossaries, data catalogs, data quality platforms, and other software commonly used by the life sciences industry for automated valuation of key data
- End-to-end traceability of your data assets and data liabilities to financial metadata, business metadata, and technical metadata

Next Steps



To learn more about this solution, please request a demo by contacting info@yourdataconnect.com or visit our website at yourdataconnect.com.