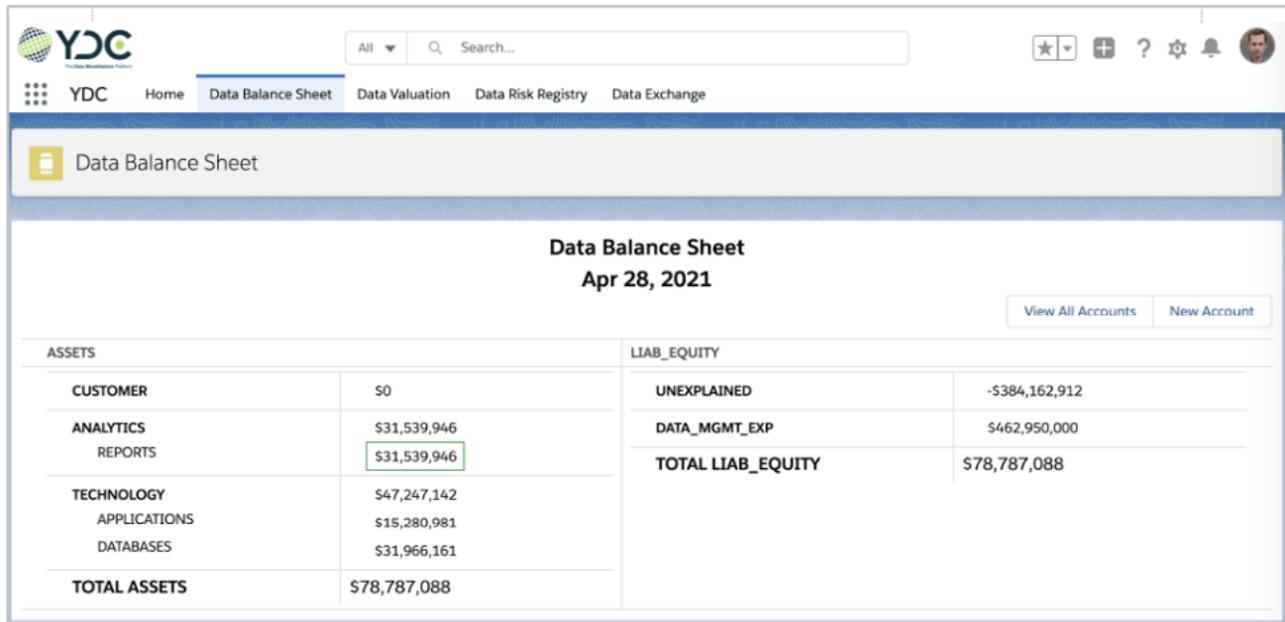


Financial Services

YDC supports data monetization for the financial services industry through a data balance sheet that covers all data assets and data liabilities associated with:

- Risk management and regulatory compliance
- Customer master data management/customer data integration (MDM/CDI)
- Customer lifetime value (CLV/CLTV)

Figure 1 shows a sample financial services data balance sheet, including a Reports asset.



ASSETS		LIAB_EQUITY	
CUSTOMER	\$0	UNEXPLAINED	-\$384,162,912
ANALYTICS	\$31,539,946	DATA_MGMT_EXP	\$462,950,000
REPORTS	\$31,539,946	TOTAL LIAB_EQUITY	\$78,787,088
TECHNOLOGY	\$47,247,142		
APPLICATIONS	\$15,280,981		
DATABASES	\$31,966,161		
TOTAL ASSETS	\$78,787,088		

Figure 1: Sample Financial Services Data Balance Sheet

Figure 2 shows that the value of the Reports asset (\$31,539,946) is derived from a business case named RDAR Risk Reduction from Report Certification. This business case estimates the contribution of a report certification process to reducing the bank’s risk, then tracks the realized value of the process as individual reports are certified after meeting rigorous data stewardship, data lineage, and data quality standards.

Business Use Case
RDAR Risk Reduction from Report Certification
Edit Delete Submit for Approval

Information

Business Use Case Name: RDAR Risk Reduction from Report Certification

Data Owner: [Redacted]

Record Type: Report Certification

Description: Reduction of Risk from RDAR Report Certification Program

Category: Mitigate Risks

Division: Finance

Account: [Redacted]

REPORTS

A. Potential Value of RDAR Report Cert.	B. Realized Value of RDAR Report Cert.
\$131,416,440	\$31,539,946

> System Information

Related Traceability

BI Report Summary

Category	BI Report Count	Criticality Points	Total Points	Number of BI Re...	Realized Value o...
1 Critical	5	10	50	1	\$17,522,192.00
2 High	3	5	15	1	\$8,761,096.00
3 Medium	2	3	6	1	\$5,256,658.00
4 Low	3	1	3	0	\$0.00
5 Undefined	1	1	1	0	\$0.00
6 Total	14	20	75	3	\$31,539,946.00

Potential Value of RDAR Report Program per Criticality Point: \$1,752,219.2

BI Reports (10+) New

10+ items - Updated a few seconds ago

BI Report Name	Criticality Sc...	Stewardship Certi...	Is a Steward L...	Are Critical Da...	Is Data Lineag
1 Credit Card Services	Critical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 OMS Fulfillment	Critical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Trust Servicing	Critical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 Enterprise Deposit Application	Critical	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Benefits

This solution provides several benefits:

- A predefined data balance sheet for the financial services industry with suggested business cases for valuing financial services data
- Prebuilt integrations to master data management solutions, business glossaries, data catalogs, data quality platforms, and other software commonly used by the financial services industry for automated valuation of key data
- End-to-end traceability of your data assets and data liabilities to financial metadata, business metadata, and technical metadata

Next Steps



To learn more about this solution, please request a demo by contacting info@yourdataconnect.com or visit our website at yourdataconnect.com.

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