![YDC - The Data Monetization Platform logo]

1.
Prepare Data Balance Sheet

Manage Chart of Accounts for Data Assets and Liabilities notwithstanding GAAP and IFRS support

2.
Value Data (Assets)

Value "crown jewels" including internally-generated or third-party datasets using AI-driven data valuation engine

3.
Measure Data Risks (Liabilities)

Value Inherent and Residual Risk based on Mitigating Factors using AI-driven risk scoring

4.
List Assets in Data Exchange

Place data assets on data marketplace for internal and external sharing

YDC™ is a SaaS-enabled data monetization platform that helps companies manage their data value chain more effectively to reduce costs, discover new revenue potential, and mitigate regulatory risk.

Leveraging best practices across data management, technology, regulatory compliance, and finance, YDC supports the following components: Data Balance Sheet, Data Valuation, Data Risk Register and Data Exchange.

With YDC, businesses can build a path to faster data monetization by answering these critical questions:

How do I create a Data Balance Sheet?

How do I assign a value to my data assets ?

How can I register my data risks?

How can I exchange data assets in a marketplace ?

Pre-built business cases and templates improve the success of data monetization projects.

ⓘ Ready to learn more?

Visit us at www.yourdataconnect.com

Email us at info@yourdataconnect.com